A little focus.
A little journey.

An iPhone focus timer for focus, reflection, growth, and rest.



Dayroad brings pixel-art drives, a Focus Journal, and a growing Home together in an iPhone focus timer. Choose your task, make time for it, reflect on your habits, shape your own space, then take a cafe break.

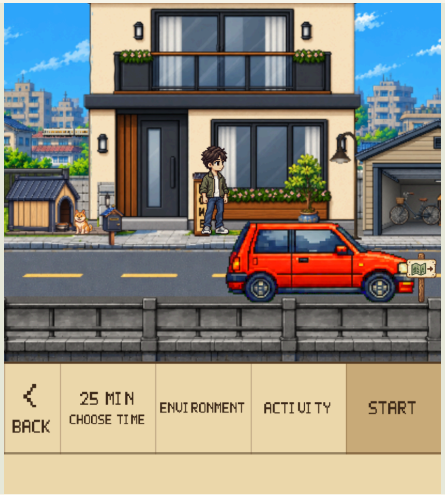
FOCUS / RECORD / GROW / UNWIND

Released October 23, 2026

iPhone Focus Timer

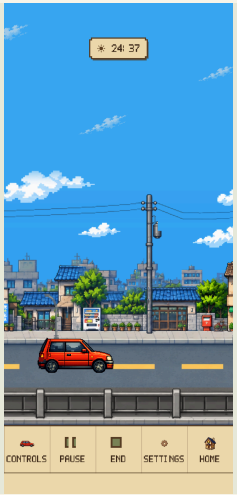
Set a duration. Start focusing.

For moments when starting feels difficult or another app pulls you away. Choose your task and duration; the car drives automatically while you study, read, or work.



Set a duration → Start

Choose a 10, 25, 45, or 60-minute preset, or set hours, minutes, and seconds. An activity name is optional.



Focus Drive → Stay with it

Focus Drive starts in automatic mode. Pause and resume the timer, and choose whether to show the remaining time.



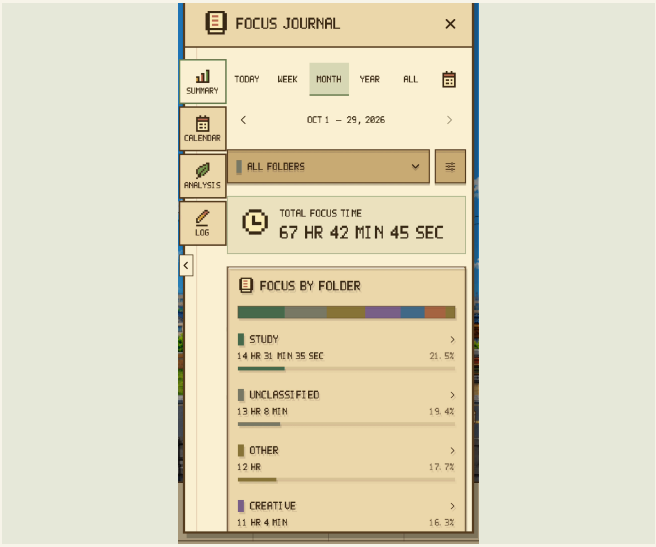
Focus Lock → Fewer distractions

Optionally block selected apps and categories with Screen Time permission. Using Focus Lock does not change the reward rules.

Website blocking is not supported. A Lock Screen Live Activity can show the remaining time, with a completion notification. Availability depends on device support, permission, and notification settings.

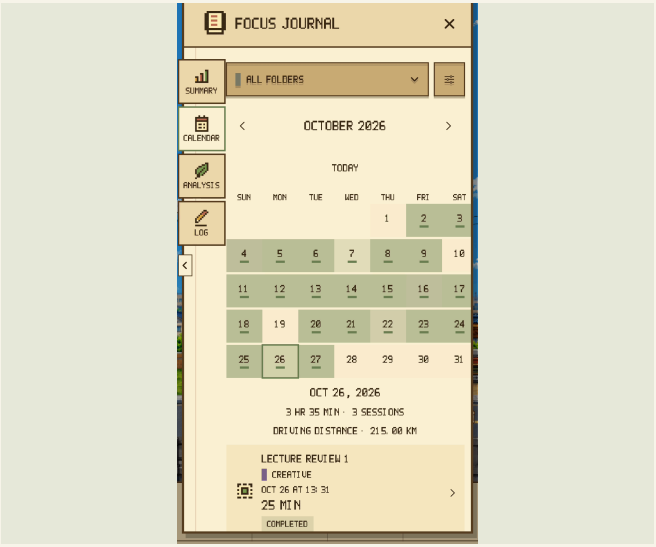
Your focus time becomes your story.

Unlock the mailbox at Home stage 1 to open the Focus Journal. Move between Summary, Calendar, Analysis, and Log to reflect on time actually spent focusing.



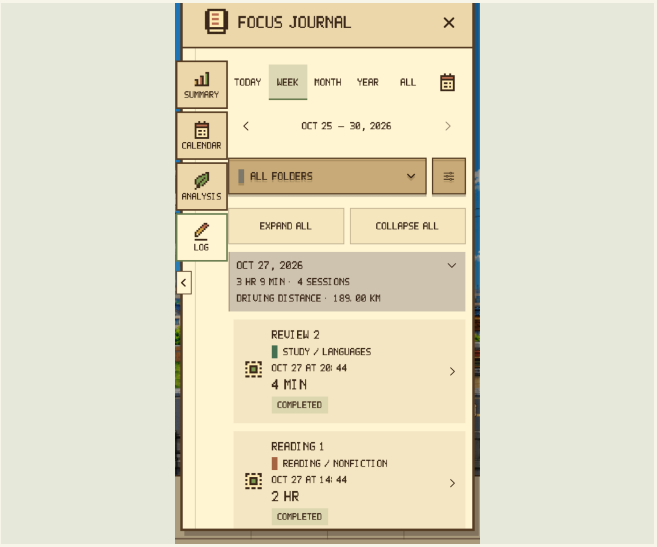
A summary, over time

Review focus totals, trends, and comparisons by period. More details include completion rate, streaks, and badges for accumulated focus.



A record for each day

Choose a calendar date to see its focus time and sessions. Change the date or period to revisit earlier records.



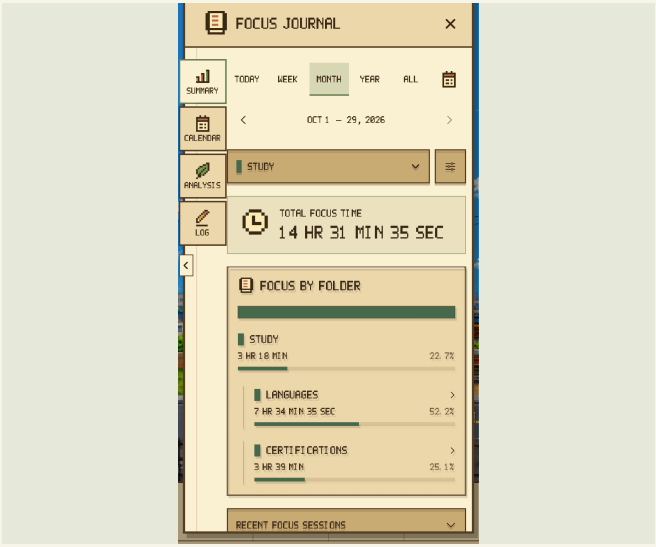
Completed or stopped, in detail

Session lists and details distinguish the target, actual focus time, and completion status. Recording time and awarding Stamps follow separate rules.

Statistics and activity names are sample records for filming. They do not represent user results or one continuous session.

Study or work. Organized your way.

Start with a name, or choose a saved activity. Organize time with activities and folders, then explore your own focus habits in Analysis.



Folders and subfolders

Folders support two levels. Parent totals include subfolders. Review focus time by folder or by activity.



Save an activity. Use it again.

Save and reuse activity names, or choose from recent and favorite activities. Edit record names and categories, and filter by folder.



Weekday, time, session length

Choose a period and folder to explore weekdays, time of day, and session lengths. Compare folder colors and inspect chart segments.

Editing a record’s name or category does not change measured focus time or Stamp rewards. Screens show sample records.

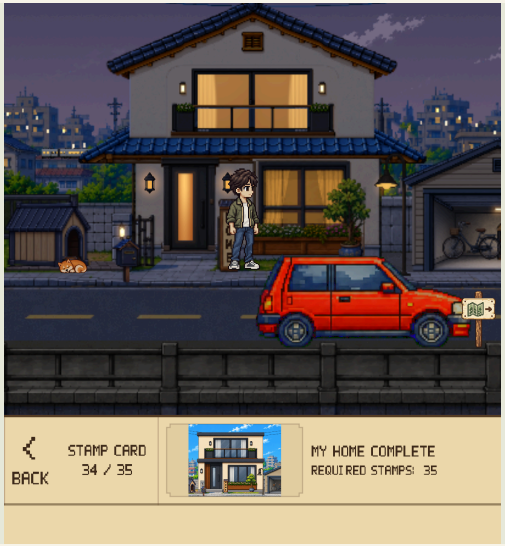
Time well spent. A reason to return.

Each 25 accumulated minutes of actual focus earns one Stamp. Remaining time carries into the next session. Save the required Stamps, then spend them yourself at Home.



Finish · Earn Stamps

Actual focus time is recorded when a session finishes or stops. This screen shows an actual 25-minute completion and Stamp award.



Spend Stamps · Unlock a stage

Save the required Stamps, then choose to unlock the next stage. The required number differs by stage.



Grow Home · Start again

Your records and a growing space are designed to give your next focus session a small goal to look forward to.

Focus → Record → Stamps and manual unlock → Grow and customize Home → Focus again

These are separate illustrative captures, not one continuous focus record.

Your time, made visible.

From a small house to changing gardens and everyday scenes, Home develops through 35 stages. The mailbox opens at stage 1, car customization at 2, the avatar at 3, and the nameplate at 5.



00 A small beginning



20 Taking shape



35 A place of your own

01
MAILBOX

35
HOME STAGES

Time well spent. A reason to return.

Visible records and a growing space are designed to make the next focus session feel like a small step forward.

Completing Japan’s 35 Home stages sets its remaining Stamp balance and carried time to zero, ending further Stamp awards there. Actual focus time, session history, and badges continue to accumulate.

A Home with a little more of you.

Customization opens as your Home grows. Once unlocked, use the familiar lower menu to choose the details that make the space your own.



Avatar · Home stage 3

Choose your avatar's gender, skin, hair, and outfit. Use unlocked options to make yourself part of the scenery.



Car · Home stage 2

Choose a red or white car. Your selection appears at Home and on your drives.



Nameplate · Home stage 5

Enter a name for the plate outside your Home. The nameplate menu appears after its stage is unlocked.

Menu access follows the Home stages you have actually unlocked. Holding enough Stamps alone does not unlock a feature automatically.

Settle in. Drive on. Unwind.

Focus starts with automatic driving. Separate driving controls let you choose automatic or manual control, speed, and Top or Side View. Set the time of day automatically or manually; choose clear or rainy weather manually.



01 Focus, with a view



02 Let the drive unfold



03 Take a cafe break



LIGHT / WEATHER / MUSIC

Clear skies. Rainy evenings.

Adjust music, ambience, and effects; rest at the cafe or set off again. Avatar and dog routines at Home, and changes in the surrounding scenery, give focusing and unwinding a shared setting.

Keep your time. Find your next view.

For the time you have accumulated and the space you have made. A guide to saving, backups, languages, and the places in Dayroad.



Home progress, focus records, and customization belong to one connected experience.

On-device, iCloud, and JSON

Supports on-device saving, personal iCloud sync, and JSON export and restoration. Sync depends on your Apple account, iCloud, and network conditions. Keep separate backups of important records.

Travel Atlas · Japan today

Open the Travel Atlas from Home to explore the current Japan area. The available Focus Drive is set in Japan. Other area listings do not mean playable content; additional regions and purchase scope follow separate announcements.

Korean, Japanese, and English

The app UI supports Korean, Japanese, and English. See the App Store for device compatibility.

Start freely. Keep going with one purchase.



FREE DRIVE

Free.

Free Drive stays free, with no time limit. It does not award focus rewards.

FOCUS DRIVE PASS

75 MIN → ONE-TIME PASS

Try Focus Drive, set against Japanese scenery, for 75 cumulative minutes. After that, a one-time Focus Drive Pass purchase unlocks continued access. There is no subscription, auto-renewal, or automatic charge when the trial ends.

The pass covers the current Japan-themed Focus Drive. Additional regions may be sold separately. Purchase restoration is available in the app.

Official App Store display checked October 29, 2026: KR ₩9,900 · JP ¥1,000 · US $6.99. Confirm the current local amount on the purchase screen.

FACT SHEET

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Korean · Japanese · English

Focus timer for iPhone

Free download · One-time in-app purchase

See the App Store for supported devices and compatibility details.

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junhokimapps.github.io/dayroad-support/

See MEDIA-USE.txt in the package for media usage terms.